



AFFINITY SPANISH
LANGUAGE SOLUTIONS

English to Spanish Translator

Denver, Colorado, May 17, 2007 – Spanish translation and business solutions company Affinity Spanish today released the results of its poll of professional Spanish translators and interpreters. While not a statistical study, the results of the informal survey suggest an increasing need for professional Spanish translators and interpreters over the next decade. Reasons cited in support of the anticipated growth in demand include:

1) Growing US Hispanic population: Already more than 40 million strong in the US, the Hispanic population is expected to increase an additional 45% over the next 10-15 years. Already 1 in 7 people in the US is Hispanic. Research indicates 75% of Hispanic immigrants prefer Spanish to English.

2) Increasing affluence of US Hispanic population: The precedent of immigrant classes prospering in the US has been set numerous times before. Many hardworking immigrants, newly assimilated into the US economy, will benefit economically. According to a report from the Mercanti Group, an investment-banking firm that tracks Hispanic marketing issues, Hispanic buying power will grow from \$838 billion in 2006 to \$1.3 trillion in 2011.

3) Growing economic prominence of Latin American countries: Aside from the US Hispanic population there are vast Spanish speaking markets to the south of the US throughout Latin America. Trade agreements between the US and multiple Latin American countries are proposed and/or under consideration. As business partners and customers in Latin American countries become more attractive, US businesses will need to consider the issue of language to support their respective business interests.

AFFINITY SPANISH

Primary Business Address
3048 Madison Lane
Broomfield, CO 80020

Phone: 303.404.8699
Fax: 303.404.8835
Email: info@affinityspanish.com
Web: www.affinityspanish.com

Call for Quote!

About Affinity Spanish

Affinity Spanish Language Solutions is a leading Spanish language services company. Affinity Spanish helps people and organizations communicate and do business with the Spanish speaking population in the US and Latin America. Language services include Spanish translation, Spanish interpretation, and a range of business solutions involving Spanish language skills. Additional information is available at www.affinityspanish.com.